

# Favouritz

by Jan Bovington

Since Jeanette Domeisen opened her webshop just over one year ago things, have moved really fast at *Favouritz*.

A lot of children's parties have been hosted, the Party in a Box product has gone wholesale with dealers in over ten countries, a franchise concept has been worked out and most importantly the children's council has fine-tuned the products and designs selected for the retail business.

## The next step

So, it is with all this experience that the first Favouritz shop has been opened. In the charming old part of Lucerne, near the famous lion monument and the Bourbaki centre you can now visit the atelier shop and get everything needed for a birthday party.

Whether you are hosting a party at home and need cups, balloons, outfits and little keepsakes or if you are going to a party and need a lovely, unusual present – you can find it here.

The shop is filled with 50% of Favouritz own design products, including the popular *Nikoniko* wooden figures, *Carmen* apron dresses, *Benja* shirts, dolls' houses, and soother straps. The other 50% is made up of Jeanette's favourite products collected from around the world, including toys and

lots of fashion (Solidary, Namensnuggi, Liten, Trendy, Bock, Iluba, Rice, Broste, Thilde and many more). One of the new exciting add-ons to the business is the smart and award-winning strollers from BUGABOO as well as the multi-functional LODGER wrapper blankets for babies.

Almost all products from the shop can also be ordered online and should you have special requests or wishes you can always send your ideas via email. Jeanette and the children's council will be happy to receive your feedback and suggestions for future products and projects.

## Every little bit helps

For every sale Favouritz makes in the atelier shop or on-line CHF 1.- is donated to Calvino Lima Fortes – a sponsored child from Capo Verde, ensuring that he and his family can eat healthily and that Calvino can continue going to school.

## Shop opening hours

The atelier shop is open Wednesday and Friday 10.00-17.30, Saturday 10.00-16.00 and by special request: 079 682 0608, Löwenplatz 6, 6004 Luzern

The web shop [www.favouritz.com](http://www.favouritz.com) is always open. ■



Favouritz Atelier Shop, Löwenplatz 6, Luzern