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Remember the movie Big with Tom Hanks where he reversed roles and took on the mind of a child and ended up testing products for a toy company? Today's idea has taken this concept to heart in a big way. Denmark's Jeannette Domeisen is doing her part to create fun for kids' birthdays and reduce the stress level of parents at the same time. Jeannette founded flavouritz which sells parties in a box. The birthday party box comes with everything needed including outfits, decoration, games and a shopping list for the themed food. 10 themes are available including princesses, pirates and astronauts.

While this concept is not new, what is new is the company's children's council where twelve young members give their opinions on everything from recipes and games to design and colors. In short, a brand for children made together with children...what an awesome idea. As for the party in a box concept, plenty of room for more here. Try something similar, don't forget to include children in the process, and you could be partying your way to a stash of cash. What a perfect business idea for a young mother. No matter what business you're in, why not create an advisory council of your own customers. Ask what they want and more importantly, what will sell. One way to spin the party in a box concept is a surprise box of goodies arriving in the mail for kids. Today's Show

Links <http://www.favouritz.com>

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